

## NEW SUPERINTENDENT

*strategies for*

## COMMUNITY ENGAGEMENT *and* MEETING STAKEHOLDERS!



### HELP YOUR COMMUNITY GET TO KNOW YOUR NEW LEADERS BY:

- Hosting a community or staff picnic or potluck
- Announcing them at a summer sporting event
- Sharing an article in the local paper about them and their family
- Posting "Did you Know?" short facts on social media with things about them people may find interesting
- Putting them on a county fair float or car
- Have them speak on a local TV or radio show

### HELP YOUR NEW SUPERINTENDENT FEEL WELCOMED BY:

- Asking the booster to club provide them with school apparel and gear
- Taking them on a town tour and personally introduce them to business owners and community leaders
- Inviting them to and introducing them at civic group meetings
- Showcasing them by having them speak at the county fair