**Todd A. Gordon *CMAA***

1405 Southfield Drive

712-579-6015

[toddagordon@gmail.com](mailto:toddagordon@gmail.com)

**PROFESSIONAL PROFILE**

* Consummate professional who is passionate about education-based athletics and activities.
* Demonstrated expert in fund-raising, marketing and corporate sponsorship accomplished through effective project leadership.
* Proven promoter through social media with excellent communication skills.
* Detail oriented certified athletic administrator.
* Over 17 years of experience in providing instruction, administration, and athletic administrative oversight to student-athletes, coaches, administration and parents.
* Credentialed expert in Athletic Administration: Certified Master Athletic Administrator through the National Interscholastic Athletic Administrators Association.

**EDUCATION**

* ***Master of Educational Administration***, University of South Dakota, Vermillion, SD, 2011
* ***Bachelor of Science***, Northwest Missouri State University, Maryville, MO, 1985

EMPHASIS: Physical Education and Psychology

**KEY ACCOMPLISHMENTS**

* Iowa High School Athletic Directors Association Past President in 2018-2019.
* Serve as part of teaching faculty for the Iowa High School Athletic Directors Association Leadership Training Institute.
* Started an Athletic Hall of Fame at Carlisle, Roosevelt and Greene County.
* Repaired and rebuilt relationship between athletic department and booster club at Roosevelt High School.
* Worked with coaches and directors to improve budget procedures and fiscal responsibility at Treynor, Carlisle, Roosevelt, and Greene County.
* Led efforts to broadcast athletic and activity events at Treynor, Carlisle, Roosevelt and Greene County.
* Created online presence at Treynor, Carlisle, Roosevelt and Greene County via use of a variety of social media platforms including Twitter, Instagram, and websites.
* Did a comprehensive rebranding at Carlisle, Roosevelt and Greene County.
* Led one-million-dollar facility upgrade campaign at Carlisle to install field turf on football field.
* Led facility upgrade of baseball field at Carlisle.
* Led facility enhancements at new high school at Greene County.
* Led facility upgrade of football field and scoreboard at Greene County.
* Worked with school administration at Treynor to build a new baseball and softball complex.
* Worked with school administration at Treynor to relocate and renovate football/track stadium.

**ADMINISTRATIVE EXPERIENCE**

**7-12 Activities Director, Greene County Community Schools, Jefferson, IA 2019-2022**

**Activities Administrator, Theodore Roosevelt High School, Des Moines, IA 2015-2019**

**7-12 Activities Director, Carlisle Community Schools, Carlisle, IA 2012-2015**

**Athletic Director, Treynor Community Schools, Treynor, IA 2005-2012**

**Athletic Director, Nebraska Christian College, Norfolk, NE 1999-2001**

**CERTIFICATIONS/LICENSES**

* National Athletic Administrators Association Certified Master Athletic Administrator 2020 (CMAA)
* National Athletic Administrators Association Certified Athletic Administrator 2013 (CAA)
* National Athletic Administrators Association Certified LTI Instructor 2018

**PROFESSIONAL MEMBERSHIPS**

* President, Iowa High School Athletic Directors Association 2018-2019
* Executive Board Member, Iowa High School Athletic Directors Association 2016-2020
* Active Member, National Interscholastic Athletic Administrators Association 2005-Present – Teaching Faculty 2018-present
* Active Member, Iowa High School Athletic Directors Association 2005-Present
* Iowa Basketball Coaches Association Board of Directors 1992-1996

**FAMILY**

* Husband to Deb for 38 years.
* Father to three grown, married children – Nicole, AJ and Abby
* “Papa” to Jonathan, Parker, Mia, Madison and Faye (best job ever had)